

CONTRACT

EAGM
12 Brewer Rd
Presque Isle, ME 04769
Sales T & C: www.gray.tv/advertising
(207) 764-4461

<u>Contract / Revision</u> 1292172 /		<u>Alt Order #</u> WOC12133923
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 08/05/19 - 09/29/19	<u>Estimate #</u> 99	
<u>Product</u> MAINE MOMENTUM Q319		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EAGM	<u>Account Executive</u> Linda Connolly	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u> 18	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 18
<u>Agency Ref</u> 138667		<u>Advertiser Ref</u> 170284

And:

Ethica Media LLC
1225 Franklin Ave
Ste 325
Garden City, NY 11530

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EAGM	08/05/19	09/20/19	Early Morning Rotator	5:30 AM-6:00 AM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/05/19	08/11/19	MTWTF--				1	\$10.00			
	Week:	08/12/19	08/18/19	-----				0	\$0.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	MTWTF--				1	\$10.00			
	Week:	09/02/19	09/08/19	-----				0	\$0.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	MTWTF--				1	\$10.00			
N 2	EAGM	08/12/19	09/27/19	Early Morning Rotator	6:00 AM-7:00 AM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/12/19	08/18/19	MTWTF--				1	\$10.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	-----				0	\$0.00			
	Week:	09/02/19	09/08/19	MTWTF--				1	\$10.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	-----				0	\$0.00			
	Week:	09/23/19	09/29/19	MTWTF--				1	\$10.00			
N 3	EAGM	08/12/19	09/27/19	Early Morning Rotator	7:00 AM-8:00 AM		:30			NM	3	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/12/19	08/18/19	MTWTF--				1	\$12.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	-----				0	\$0.00			
	Week:	09/02/19	09/08/19	MTWTF--				1	\$12.00			
	Week:	09/09/19	09/15/19	-----				0	\$0.00			
	Week:	09/16/19	09/22/19	-----				0	\$0.00			
	Week:	09/23/19	09/29/19	MTWTF--				1	\$12.00			
N 4	EAGM	08/05/19	09/20/19	Early Morning Rotator	8:00 AM-9:00 AM		:30			NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/05/19	08/11/19	MTWTF--				3	\$20.00			
	Week:	08/12/19	08/18/19	-----				0	\$0.00			
	Week:	08/19/19	08/25/19	-----				0	\$0.00			
	Week:	08/26/19	09/01/19	MTWTF--				2	\$20.00			
	Week:	09/02/19	09/08/19	-----				0	\$0.00			

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1292172 /	WOC12133923

<u>Advertiser</u>	<u>Original Date / Revision</u>
Maine Momentum	08/02/19 / 08/02/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/05/19 - 09/29/19	MAINE MOMENTUM Q3	99

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	MTWTF--				3	\$20.00			
N 5	EAGM	08/12/19	09/27/19	Daytime Rotator	9:00 AM-10:00 AM		:30			NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$15.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$15.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$15.00			
N 6	EAGM	08/12/19	09/27/19	Daytime Rotator	10:00 AM-11:00 AM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$30.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$30.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$30.00			
N 7	EAGM	08/12/19	09/27/19	Daytime Rotator	11:00 AM-12:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$30.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$30.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$30.00			
N 8	EAGM	08/12/19	09/27/19	Daytime Rotator	12:00 PM-1:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$30.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$30.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$30.00			
N 9	EAGM	08/12/19	09/27/19	Daytime Rotator	1:00 PM-2:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$30.00			
Week:		08/19/19	08/25/19	-----				0	\$0.00			
Week:		08/26/19	09/01/19	-----				0	\$0.00			
Week:		09/02/19	09/08/19	MTWTF--				1	\$30.00			
Week:		09/09/19	09/15/19	-----				0	\$0.00			
Week:		09/16/19	09/22/19	-----				0	\$0.00			
Week:		09/23/19	09/29/19	MTWTF--				1	\$30.00			
N 10	EAGM	08/12/19	09/27/19	Early Fringe Rotator	3:00 PM-3:30 PM		:30			NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/19	08/18/19	MTWTF--				1	\$50.00			
Week:		08/19/19	08/25/19	MTWTF--				2	\$50.00			

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N 11	EAGM	08/12/19	09/27/19	Early Fringe Rotator	3:30 PM-4:00 PM		:30			NM	7	\$350.00																																								
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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N 12	EAGM	08/19/19	09/13/19	Early Fringe Rotator	4:00 PM-5:00 PM		:30			NM	4	\$200.00																																								
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 09/23/19	09/29/19	MTWTF--	1	\$50.00																																																
N 14	EAGM	08/12/19	09/27/19	Early Fringe Rotator	6:30 PM-7:00 PM		:30			NM	8	\$320.00																																								
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 08/26/19	09/01/19	-----	0	\$0.00																																																
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Week: 09/09/19	09/15/19	MTWTF--	3	\$40.00																																																
Week: 09/16/19	09/22/19	-----	0	\$0.00																																																
Week: 09/23/19	09/29/19	MTWTF--	1	\$40.00																																																
N 15	EAGM	08/19/19	09/13/19	Prime Access Rotator	7:00 PM-7:30 PM		:30			NM	5	\$250.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 08/19/19</td><td>08/25/19</td><td>MTWTF--</td><td>2</td><td>\$50.00</td></tr><tr><td>Week: 08/26/19</td><td>09/01/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week: 09/02/19</td><td>09/08/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week: 09/09/19</td><td>09/15/19</td><td>MTWTF--</td><td>3</td><td>\$50.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 08/19/19	08/25/19	MTWTF--	2	\$50.00	Week: 08/26/19	09/01/19	-----	0	\$0.00	Week: 09/02/19	09/08/19	-----	0	\$0.00	Week: 09/09/19	09/15/19	MTWTF--	3	\$50.00															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
Week: 08/19/19	08/25/19	MTWTF--	2	\$50.00																																																
Week: 08/26/19	09/01/19	-----	0	\$0.00																																																
Week: 09/02/19	09/08/19	-----	0	\$0.00																																																
Week: 09/09/19	09/15/19	MTWTF--	3	\$50.00																																																
N 16	EAGM	08/12/19	09/27/19	Prime Access Rotator	7:30 PM-8:00 PM		:30			NM	7	\$350.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 08/12/19</td><td>08/18/19</td><td>MTWTF--</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 08/19/19</td><td>08/25/19</td><td>MTWTF--</td><td>2</td><td>\$50.00</td></tr><tr><td>Week: 08/26/19</td><td>09/01/19</td><td>-----</td><td>0</td><td>\$0.00</td></tr><tr><td>Week: 09/02/19</td><td>09/08/19</td><td>MTWTF--</td><td>1</td><td>\$50.00</td></tr><tr><td>Week: 09/09/19</td><td>09/15/19</td><td>MTWTF--</td><td>2</td><td>\$50.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 08/12/19	08/18/19	MTWTF--	1	\$50.00	Week: 08/19/19	08/25/19	MTWTF--	2	\$50.00	Week: 08/26/19	09/01/19	-----	0	\$0.00	Week: 09/02/19	09/08/19	MTWTF--	1	\$50.00	Week: 09/09/19	09/15/19	MTWTF--	2	\$50.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
Week: 08/12/19	08/18/19	MTWTF--	1	\$50.00																																																
Week: 08/19/19	08/25/19	MTWTF--	2	\$50.00																																																
Week: 08/26/19	09/01/19	-----	0	\$0.00																																																
Week: 09/02/19	09/08/19	MTWTF--	1	\$50.00																																																
Week: 09/09/19	09/15/19	MTWTF--	2	\$50.00																																																

(* Line Transactions: N = New, E = Edited, D = Deleted)

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EAGM
12 Brewer Rd
Presque Isle, ME 04769
Sales T & C: www.gray.tv/advertising
(207) 764-4461

<u>Contract / Revision</u> 1292172 /		<u>Alt Order #</u> WOC12133923
<u>Advertiser</u> Maine Momentum		<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 08/05/19 - 09/29/19	<u>Product</u> MAINE MOMENTUM Q3	<u>Estimate #</u> 99

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/16/19 09/22/19 ----- 0 \$0.00 Week: 09/23/19 09/29/19 MTWTF-- 1 \$50.00												
N 17	EAGM	08/05/19	09/20/19	NewsSource 8 @ 10p	10:00 PM-10:30 PM		:30			NM	6	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/05/19 08/11/19 MTWTF-- 2 \$75.00 Week: 08/12/19 08/18/19 ----- 0 \$0.00 Week: 08/19/19 08/25/19 ----- 0 \$0.00 Week: 08/26/19 09/01/19 MTWTF-- 2 \$75.00 Week: 09/02/19 09/08/19 ----- 0 \$0.00 Week: 09/09/19 09/15/19 ----- 0 \$0.00 Week: 09/16/19 09/22/19 MTWTF-- 2 \$75.00												
N 18	EAGM	08/12/19	09/27/19	Late Fringe Rotator M-F	10:30 PM-11:00 PM		:30			NM	3	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/12/19 08/18/19 MTWTF-- 1 \$35.00 Week: 08/19/19 08/25/19 ----- 0 \$0.00 Week: 08/26/19 09/01/19 ----- 0 \$0.00 Week: 09/02/19 09/08/19 MTWTF-- 1 \$35.00 Week: 09/09/19 09/15/19 ----- 0 \$0.00 Week: 09/16/19 09/22/19 ----- 0 \$0.00 Week: 09/23/19 09/29/19 MTWTF-- 1 \$35.00												
N 19	EAGM	08/19/19	09/09/19	Monday Prime Hr 1	8:00 PM-9:00 PM		:30			NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/19/19 08/25/19 M----- 1 \$100.00 Week: 08/26/19 09/01/19 ----- 0 \$0.00 Week: 09/02/19 09/08/19 ----- 0 \$0.00 Week: 09/09/19 09/15/19 M----- 1 \$100.00												
N 20	EAGM	08/19/19	09/15/19	Late Fringe Rotator Sa-Su	11:00 PM-12:00 AM		:30			NM	2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/19/19 08/25/19 -----S 1 \$50.00 Week: 08/26/19 09/01/19 ----- 0 \$0.00 Week: 09/02/19 09/08/19 ----- 0 \$0.00 Week: 09/09/19 09/15/19 -----S 1 \$50.00												
N 21	EAGM	09/02/19	09/08/19	Overnight Rotator	12:00 AM-1:00 AM		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/02/19 09/08/19 -----S 1 \$50.00												
Totals											91	\$3,736.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	35	\$1,482.00	(\$222.30)	\$1,259.70
08/26/19 -09/27/19	56	\$2,254.00	(\$338.10)	\$1,915.90
Totals	91	\$3,736.00	(\$560.40)	\$3,175.60

Signature: _____ Date: _____

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